

## POSITION TITLE

### Marketing Advisor

Full time

10, rue Émilien-Marcoux, Blainville

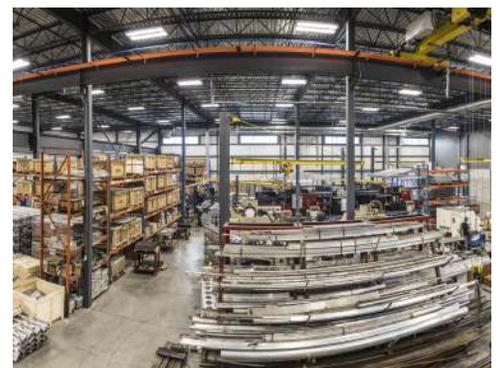


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## WHO WE ARE

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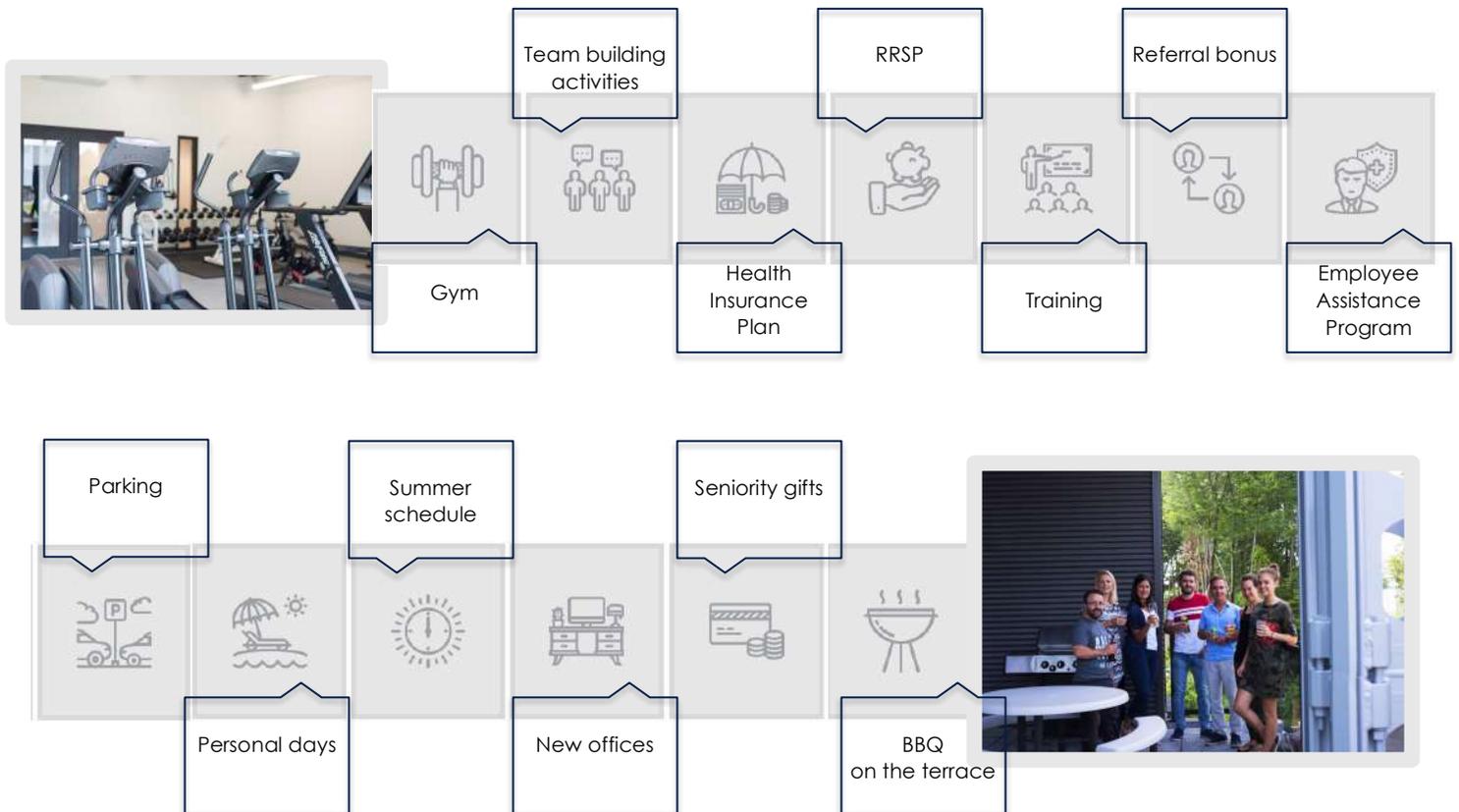
- ✓ We are a dynamic company located in modern and bright premises in Blainville.
- ✓ The world leader in the manufacture of emergency towers which are used in over 50 countries to help restore power on power lines damaged by natural disasters.
- ✓ A manufacturer of aluminum industrial structures for the North American market.
- ✓ A company that believes in the importance of aluminum as a strategic and more eco-friendly resource than steel and works to make its advantages known in various fields of application.
- ✓ A company that believes in a balance between work and family time, and has been officially rewarded for these initiatives.
- ✓ A company that respects its employees and looks to help them in their development and their search for stimulating challenges.
- ✓ A company that supports and believes in the importance of education for its employees.
- ✓ Passionate, committed, honest employees who perform great when collaborating together. We share a strong belief in the synergy generated by several brains working together.



## WHAT WE ASK FROM YOU

- ✓ A strategy to support our business development and growth activities.
- ✓ To be more active on social media.
- ✓ To be well organized when participating in different trade shows.
- ✓ Up-to-date promotional and communication tools.
- ✓ To update the website.
- ✓ To create a distinct customer and employee experience.

## WHAT YOU COULD ENJOY



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## WHO YOU ARE

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- ✓ You have a bachelor's in marketing, administration, communication or other related fields.
- ✓ You are bilingual.
- ✓ You are proficient with Office suite, in addition to software related to your field of expertise (Illustrator, InDesign, Photoshop, etc.).
- ✓ You have a basic knowledge of websites and content management system.
- ✓ You master social media (Facebook, Instagram, LinkedIn, YouTube, Twitter)



*Professionally*



*Personally*

- ✓ You enjoy working in a team and you communicate well.
- ✓ You are creative.
- ✓ You are resourceful and autonomous while having a good capacity for analysis and judgment.
- ✓ You strive to be respected, to have the latitude during the execution of your tasks and to collaborate with sincere and open people.

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## YOUR TASKS

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- ✓ Identify business and marketing opportunities to support our business development.
- ✓ Create an innovative and distinct employee, customer and supplier experience to help reinforce the loyalty with our business partners.
- ✓ To help guide our positioning in various markets (local and international).
- ✓ Offer recommendations and participate in the development of marketing strategies and promotional tools and modern communications (website, brochures, catalogs, social networks, etc.).
- ✓ Update social networks, website and promotional materials.
- ✓ Support your colleagues from different departments by helping them meet their marketing and communication needs.
- ✓ Work-out at the gym, eat on the terrace, participate in several group activities, push us out of our comfort zone. Enjoying your time at work is important to us!



**You think you're the person that we're looking for?  
Send us your CV at [rh@sbb.ca](mailto:rh@sbb.ca).**

\* Only those whose applications are successful will be contacted for an interview.